



AURORA®

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CONSUMER PRODUCT SAFETY IMPROVEMENT ACT OF 2008 COMPLIANCE STATEMENT

On August 14, 2008, the Consumer Product Safety Improvement Act (CPSIA) became law in the U.S. CPSIA creates many new important safety requirements. Important among these requirements are the following. For products made after 11/12/2008, importers must provide to the Consumer Product Safety Commission (CPSC) and to the distributors and retailers a "Conformity Certificate" certifying that the products comply with all children's product safety rules, bans, standards or applicable regulations.

There is further a requirement that, for certain products, a cautionary statement be placed in or next to the advertisement for certain internet advertisements (effective 12/12/2008) and certain catalog and printed advertisements (effective 2/12/2009).

Further, as of 2/12/2009, all new products must be tested by an independent third party lab accredited by the CPSC. Further, products that contain lead or phthalates in excess of certain limits or concentration are banned. As of 8/14/2009, the lead content limit becomes stricter; products that contain lead paint or surface coating in excess of 90 ppm are banned; and tracking labels must be permanently affixed onto products.

Aurora is aware of and is completely committed to meeting these new safety requirements. Aurora's products are in complete compliance with the existing safety requirements under CPSIA and all other existing U.S. law. Going forward, as new standards, bans, regulations and requirements go into effect, Aurora will continue to meet or exceed them.

We hereby give our assurance and guaranty that our products meet or exceed all American safety standards. We give our assurance and guaranty that our products are safe. Our excellent safety record is our best testimony and evidence of rigor in our safety procedure and standard. In over 30 years of doing business in the United States, we have NEVER had a recall of any of our products. To date, we have NOT been involved in a single litigation or lawsuit involving any issue of safety regarding our products. To date, we have faced NO disciplinary or any type of enforcement action by the CPSC regarding anything.

We are prepared to respond to any questions or concerns that you may have. If you have any such concerns or questions, please contact us by e-mail: henry@auroragift.com. Thank you for your continued interest in our company and our products.

Yours truly,

Paul Roche

Senior Vice President of Sales
Aurora World, Inc.

November 21, 2008